



**Education Alliance Board of Directors Meeting
MINUTES**

Monday, August 20, 2018, 4:00 p.m.

Washoe Education Association

1890 Donald Street, Reno, NV 89502

1. Opening Items

1.01 Call to Order – 4:08 p.m., 1890 Donald Street, Reno, NV – Dave Bianchi

1.02 Roll Call – Quorum Established (9-PR and 7-PU)

Present: Natha Anderson, Dave Bianchi, Brent Boynton, Bill Cathey, Joe Cline, Melissa Deadmond, Mariah Evans, Bill Fong, Lauren Garfinkel, Kendall Inskip, David Lasic, Nanette Quitt, Ben Rogers, Eric Scheetz, Jill Tolles, and Alex Woodley

Absent: Kris Layman, Charles Pasillas and John Slaughter

Guests: Tom Stauss, Executive Director – Washoe Education Association

1.03 Public Comment – None at this time

1.04 Action to Adopt the Agenda - It was **moved by Alex Woodley**, and **seconded by Eric Scheetz** to Adopt the Agenda - **Motion Passed.** All members present voted Yea.

2. Reports

2.01 President's Report

Dave Bianchi thanked Alex Woodley for his excellent work as President for the last year and a half. Dave thanked Melissa Deadmond for joining the Finance Review Team.

2.02 Executive Director's Report

Kendall Inskip reported the Board Orientation in July was successful. Pointing out the large check, Kendall reported NV Energy presented Education Alliance with \$5,000 at the Reno Aces game from their Dollars for Dingers for our Kids in Motion program. On Tuesday, September 25, Education Alliance is on the Washoe County Commission's Agenda to report on the Partners in Education Recognition Grant received last year. She routed a thank you letter from UNR College of Education Dean, Ken Coll for our support of the Deans Future Scholars program. Kendall distributed a gift for board members, an EA padfolio, for their service on the board.

Melissa Burnham, Chris Morgan, and Michelle Sanchez-Bickley joined the meeting.

2.03 Member Reports:

Marketing Team: Brent Boynton reported the team met and discussed the tagline: "Community Partnerships Helping Students Succeed." He introduced a Run for Education video, which he narrated, for schools/teachers/student assemblies to prep for the event, which featured the UNR Women's Basketball Team.

Other: Eric Scheetz invited members to attend a Kids Count event next week.

3. Consent Agenda Items

3.01 Approval of Consent Agenda Item 3.02

3.02 Approval of the Minutes from the June 25, 2018 Board of Directors Meeting

Natha Anderson moved and Alex Woodley seconded to approve the Consent Agenda item 3.02 **Motion Passed.** All members present voted Yea.

4. Items for Presentation, Discussion, and/or Action

4.01 Welcome by and Presentation of the General Purpose of the Washoe Education Association – Presented by Natha Anderson, President, and Tom Stauss, Executive Director.

Natha explained WEA represents teachers, counselors, librarians, speech pathologists, school nurses, deans, occupational therapists, and physical therapists. WEA has about 2,500 members and their mission is “A great public school for every child.”

4.02 Update and Discussion on the Run for Education, Sunday, October 21, 2018.

Kendall thanked WEA for sponsoring the Run for Education and paying their members’ registrations, last year this was about \$20,000 in support. Kendall shared student thank you letters from Alyce Taylor Elementary students, thanking Education Alliance for the KIM grant and the equipment purchased with that grant. Kendall reported the many meetings that are taking place throughout the summer to organize the Run. On Thursday, August 23, Education Alliance will present to the NV Energy Employee Volunteer Council on sponsorship opportunities and thanked Nanette Quitt for her leadership on the effort. Next is presenting to the Reno City Council to ask for sponsorship. She said she is still looking for a hoodie sponsor. School Run Coordinators training is this week (three in convenient geographic locations). There are currently \$57,500 in grants, sponsorships and pledges. The goal is \$150,000. Kendall thanked Bill Fong for volunteering as Volunteer Director. The Run Team still needs a Fitness & Family Fair Coordinator and Social Media Director. Desert Sky Adventures will bring 50 highly qualified volunteers to work on the courses. The Run4Ed sponsor prospect list was circulated for members to sign up for introductions or asks and Kendall thanked the Board for any leads they could introduce to her.

4.03 Update and Discussion on the Classroom Speakers Program.

Ben Rogers reported the Classroom Speakers Program is ready to launch in November and to test before launching to the public requested Board members to sign-up to speak in a classroom. Ben also distributed special business cards with information about the program including the website address to sign-up that board members can hand to potential speakers. The Launch event will take place in early November at Hunter Lake ES and Danyelle Musselman has agreed to help us launch to the public by speaking from a classroom for media and for PSAs. Kendall indicated that Channel 2 KTVN was on board and we’ll involve WCSD Communications.

4.04 Review and Discussion of Education Alliance Strategic Plan 2015-2020.

Dave Bianchi thanked the Board for reviewing the Strategic Plan 2015-20 and asked for a team to closely review to confirm its alignment with our current goals and programs after the Run. Natha Anderson asked about advocacy and white papers. Joe Cline discussed P-16 Advocacy Council white papers being more generic. The group discussed testifying before the Legislature as individuals, not as a representative of Education Alliance and Jill Tolles offered her support.

5. Closing Items

5.01 Closing Comments by the Board President or Executive Director

Dave Bianchi discussed a mutual agreement type document that would provide a description of our Board member responsibilities and commitments as well as the organizations. Kendall mentioned staff is creating the 2017-2018 Annual Report to be presented to Executive and the full

Board for approval in the next couple of months. She also thanked Natha Anderson and Tom Stauss for hosting this meeting and supplying refreshments.

5.02 Next Meeting of the Board of Directors: Monday, September 24, 2018, 4:00 pm, TBD

5.03 Public Comment – No public comment.

5.04 Meeting Adjourned 5:10 p.m.

Dave Bianchi, President

Date